**Learning Objectives**

Before you can build a chatbot you should know what chatbots are and how they came about.

**In this lesson you will learn about:**

* What chatbots are;
* How the emergence of messengers and AI enabled the meteoric rise of chatbots;
* Who chatbots are for and why you should care;
* The chatbot we're going to build;
* How to register an account with IBM Cloud;
* How to create an instance of Watson Assistant.